

Exam. Code : 217604
Subject Code : 5006

M.Com. 4th Semester

E-COMMERCE

Paper—MC-402

Time Allowed—3 Hours]

[Maximum Marks—100

SECTION—A

Attempt any **TEN** questions from Section—A, each question carries **2** marks.

1. What is E-Commerce ?
2. Explain Some E-Commerce based activities.
3. List B2B major activities.
4. What are E-Wallets ?
5. What are the various risks in E-Commerce ?
6. What do you mean by Digital Signatures ?
7. What are the various options for E-Payment System ?
8. What do you mean by Mobile Commerce ?
9. What is E-CRM ?
10. Explain the term E-Marketing.
11. What do you mean by E-Governance ?
12. What are the various applications of E-Procurement ?

SECTION—B

Attempt any **TWO** questions from this section, each question carries **20** marks.

13. Discuss the framework of E-Commerce. Also discuss the E-Commerce Scenario in India.
14. Discuss the different E-Commerce Models. Explain by citing suitable examples for each model.
15. Discuss various Electronic Payment options and how can an E-Commerce organization minimize the risk regarding the E-Payment options ?
16. Discuss in detail the advantages and disadvantages of E-Commerce. Explain by citing Indian examples.

SECTION—C

Attempt any **TWO** questions from this section, each question carries **20** marks.

17. What are different threats in E-Commerce ? Discuss the steps taken by Indian Government to counter these threats.
18. Discuss the various emerging trends in E-Business. Explain by citing examples.
19. Discuss various important provisions of IT Act 2000.
20. Discuss various revenue models over Internet. Discuss which revenue model is best according to you and why.